

## **Corporate Profile of GS1 Malaysia Berhad**

GS1 Malaysia Berhad is a wholly owned subsidiary of the Federation of Malaysia Manufacturing (FMM) and a member of GS1, a non-profit global supply chain standards organisation since 1988; representing close to 9,000 member companies from Retail, Marketplaces, Healthcare, Consumer Packaged Goods (CPG), Apparel, Fresh Goods, Transport & Logistics and Technical Industries; to promote and encourage the development and implementation of global standards and solutions in Malaysia, which offer a common foundation for business by uniquely identifying, accurately capturing and automatically sharing vital information about products, locations and assets; enabling visibility through the exchange of authentic data and empowering business to grow and improve efficiency, safety, security and sustainability.

## About GS1

With 118 chapters around the world, GS1 is a not-for-profit, industry-led global organisation dedicated to the design and implementation of global standards and solutions to improve the efficiency and visibility of supply and demand chains. Two million companies across 20 industries in over 150 countries are using the GS1 System of Standards.